



Master Class with
Professional Certification from ESG Institute

Embedding ESG for Sustained Competitive Advantage

crmsindonesia.org

Organized by:



CRMS

Center for
Risk Management
& Sustainability



In Cooperation with:





Today, ESG has become increasingly important as businesses and investors confront the complex challenges of climate change, social inequality, and evolving regulatory pressures. Companies that integrate sustainable environmental practices, equitable social policies, and robust governance systems are better equipped to manage the risks, enhance trust, and secure long-term value. This shift in focus reflects a broader recognition that responsible business practices not only safeguard society and the planet but also drive competitive advantage in a global marketplace that increasingly rewards transparency, resilience, and innovation.

This masterclass is designed not only to impart theoretical knowledge of ESG but also to empower business leaders to implement sustainable and strategic ESG practices within their organizations. Over the next two days of training, participants will gain a deep understanding of how every facet of ESG interplays to drive organizational resilience and competitiveness.





- Understand ESG Fundamentals: Gain a comprehensive understanding of each ESG pillar and its critical importance for modern businesses.
- Business Relevance of ESG: Explore how ESG principles can impact organization value creation, value protection, and long-term sustainability.
- Actionable Roadmap: Assessing Current ESG Implementation and Developing a Strategic Roadmap to Integrate ESG into Your Company's Operations for a Competitive Edge.



Who Should Participate



- Directors, Commissioners, Committee Members, or Chief Sustainability Officers of a Publicly Listed, State-Owned Enterprise, Joint Venture, or Financial Company.
- Leaders of private or public organizations that are significantly impacted or have a significant impact on their environment and social aspects.
- Leaders of businesses that provide products or services to mid-sized or larger regulated organizations or are part of the European Union's supply chain, which is also impacted by market and regulatory changes.
- Leaders that are passionate about the future of your organization and its ability to deliver value over a 3-5 year time horizon.





ESG Fundamentals: Why It Matters

- Terminologies, definition and evolution of ESG
- Global trends and regulatory landscapes - ESG beyond compliance
- The business case for ESG integration



Deep Dive into the Environmental and Social Dimensions

- Part A: Environmental Dimension; Importance of sustainability, carbon footprint assessment, and regulatory drivers
- Part B: Social Dimension - Topics include workforce diversity, community engagement, and ethical practices.



Exploring Governance: Leadership, Ethics, and Long-Term Strategy

- Importance of corporate governance in managing E&S risks and fostering transparency
- The role of leadership in sealing ESG as a core business principle
- Case study on how governance lapses can derail growth and trust



Linking ESG to Competitive Advantage

- How well-executed ESG strategies translate into a sustainable competitive advantage.
- Key metrics: ESG reporting and impact measurement.
- Aligning ESG initiatives with core business strategy.



Crafting Your ESG Roadmap

- Step-by-step vision: from assessment to strategy implementation & improvement.
- Integrating ESG into corporate strategy and everyday business processes.
- Strategic planning tools and performance measurement.



Driving Change: Leadership & Culture

- Psychological change profiles to be addressed as a leader
- The leadership's role in driving cultural transformation towards sustainability.
- Creating accountability structures and communication strategies.



From Strategy to Execution: ESG Integration & Monitoring

- Integrating ESG metrics into your performance and risk management systems.
- Best practices for ESG communication, reporting, and stakeholder engagement.
- Inspiring case examples of companies that have successfully transitioned their operations toward sustainable practices.



Putting It All Together: ESG Action Planning

- Common pitfalls and challenges in ESG implementation
- Techniques for ensuring continuous stakeholder engagement and monitoring progress
- Future trends in ESG and sustainability impacts on business

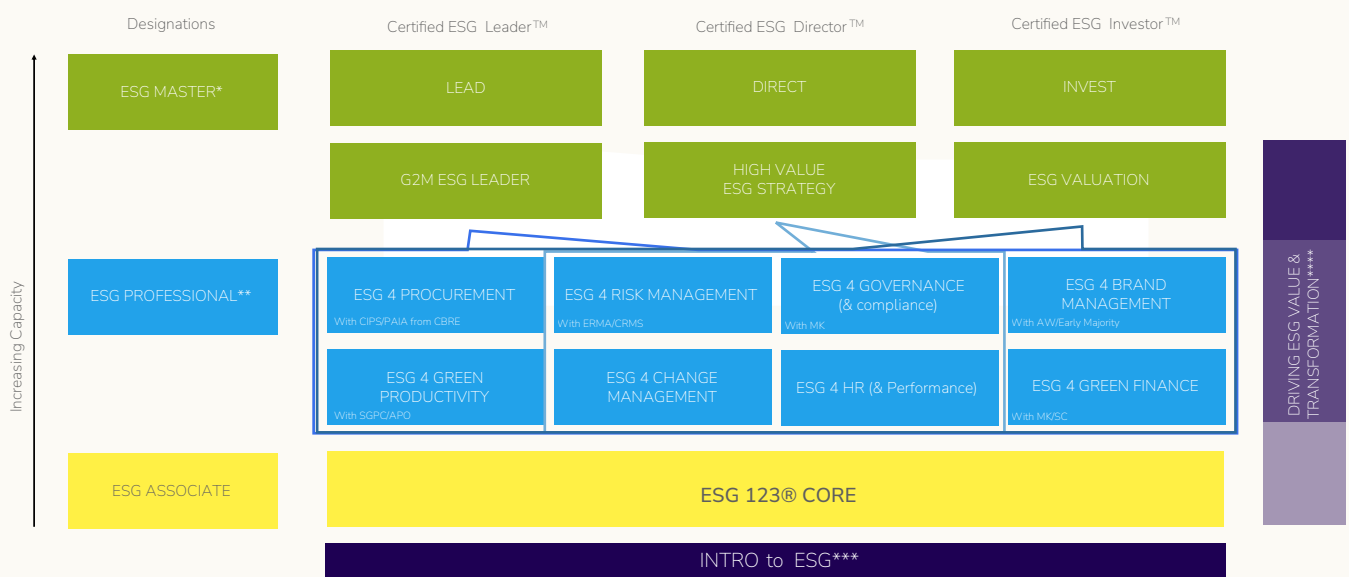


Upon completing the program, participants will have the opportunity to earn certification from the ESG Institute. This certification recognizes their competence in understanding current ESG standards, stakeholder expectations, and emerging sustainability trends—equipping them to contribute to, influence, and effectively guide board-level decision-making.

The ESG Institute, headquartered in Singapore, is a prominent organization dedicated to advancing sustainable business practices through comprehensive training, certification, and advisory services in Environmental, Social, and Governance (ESG) domains. Established in 2023, the Institute aims to simplify the complexities of ESG standards, facilitating businesses in aligning their operations with sustainability goals across international value chains.

ESGI Certification Journey

Select what is right for your career



*ESG Master is only awarded to candidates who achieve ESG Professional, ESG Leader, ESG Director and ESG Investor designation and who demonstrate impact in their actions

** ESG Professional is awarded to candidates who complete the ESG 123® Core and at least 3 of the Blue units. Each Blue Unit may be taken independently of another

*** Intro to ESG is not assessed and is not required to access any of the other ESG modules.

**** Continuing CPD an annual update, additional approved ESG units and assessment to ensure candidates remain current in this fast moving subject.

Registration:

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Misi

Memfasilitasi akselerasi praktik Governansi, Manajemen Risiko, Kepatuhan, dan Keberlangsungan di Indonesia melalui pengembangan keilmuan dan inisiatif untuk berbagi ke masyarakat luas.

Aktivitas

Sebagai pusat edukasi yang memfasilitasi berbagai kegiatan serta inisiatif dalam rangka berbagi keilmuan Governansi, Manajemen Risiko, Kepatuhan, dan Keberlangsungan baik untuk komunitas praktisi maupun akademisi.

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